

Pricer & E-Ink showing the latest in Graphic Electronic Shelf Labels at Touch Taiwan 2018



On August 29 to August 31 Pricer displays the latest of graphic electronic shelf labels/digital price tags together with E-Ink at the Touch Taiwan 2018 expo in Taipei. Pricer is leading the way for omni-channel retailing and increased productivity for in-store operations.

From all over the world, experts for displays come together at the Touch Taiwan at the end of August. Pricer is participating this year together with E-ink, the leading innovator of electronic ink technology. Together we're building the most powerful shelf edge tool for retailers across the globe to manage their stores more efficiently.

The focus this year is on how to improve speed and efficiency in-store. In addition to fully automated pricing in-store, we will be presenting our digital shelf edge solution for replenishment, e-commerce fulfillment (click and collect) and automated positioning of products in the store.

Pricer is the only ESL provider with the **instant flash (sub 1 second response time)**, which means that retailers can improve their resource intensive and business critical store processes.

Visit us at the Touch Taiwan and find out more about Pricer and E-Ink and way we transform the retail industry. To read more about Touch Taiwan, visit: <https://www.touchtaiwan.com/en/>

August 29 - 31, 2018
Taipei Nangang Exhibition Hall 1, 4F
Booth #M1219
Taipei, Taiwan

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About Pricer

Pricer AB, founded in Sweden in 1991, listed on the NASDAQ Stockholm, is a global leader in providing in-store digital shelf-edge solutions that enhance both store performance and the shopping experience. The increasingly feature-rich Pricer platform is fast, robust, interconnectable and scalable.